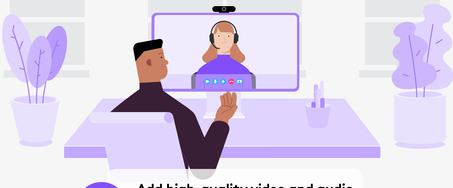
logitech

10 WAYS TO MAXIMIZE YOUR INVESTMENT IN VIDEO CONFERENCING

Your organization has made a significant investment in video applications like Microsoft Teams®, Zoom, and Google Meet. But are you optimizing your meeting environment to get the most value from that investment?

Check out these 10 ways to get more from your video conferencing software.

1 Create a great user experience with complete, fully integrated room solutions



2 Add high-quality video and audio components that make remote meetings feel like face-to-face

2.5X Average increase in employees using video conferencing solutions.[1]

2X Time spent in meetings since the start of the pandemic.[2]

3 Begin deploying all-in-one video bars for simpler setup and maintenance

4 Make it extremely easy to start a meeting adding a touch controller to each room

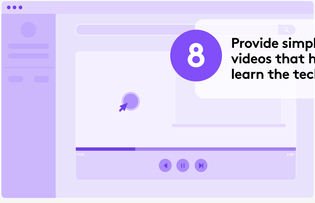
5 Offer employees the flexibility of joining meetings on other platforms as needed

6 Ensure remote team members can fully participate in whiteboard collaboration

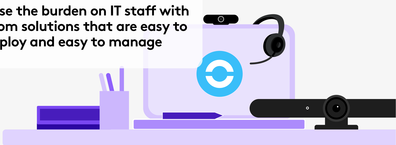
7 Support remote employees with enterprise-grade webcams and headsets so they feel comfortable in team meetings

73% Workers who want flexible remote work options to continue.[2]

8 Provide simple 1 to 2 minute videos that help users quickly learn the technology



9 Ease the burden on IT staff with room solutions that are easy to deploy and easy to manage



10 Collaborate with your organization's chief HR officer, who can advise on ways the technology stack is or is not supporting remote workers

To find easy, effective, and reliable video solutions from Logitech, visit **Logitech.com/vc**

logitech

Sources:

1. https://zoom.us/docs/en-us/bcg-report.html
2. https://news.microsoft.com/2021/03/22/microsoft-releases-findings-and-considerations-from-one-year-of-remote-work-in-work-trend-index/

© 2021 Logitech. Logitech, the Logitech logo and other Logitech marks are owned by Logitech and maybe registered. All other trademarks are the properties of their respective owners. Logitech assumes no responsibility for any errors that may appear in this publication. Product, pricing and feature